

JAMES D. ROSENBERGER CURRICULUM VITAE

Summary of qualifications Creates an energized learning environment where all students benefit from clear, personal performance evaluation criteria while the teacher operates as a sustaining resource and sets a professional example;

Provides strategic leadership and multi-function management of production teams and synchronizes with artistic vision;

Ability to conceptualize, write, create or adapt existing content for theatrical staging, interactive and other electronic media;

Education *Master of Fine Arts*, Theatre, York University, Toronto, Ontario, Canada.

Bachelor of Science, Education, Double Major: Theatre & English. Ohio Teaching Certification, BGSU, Bowling Green, Ohio.

Professional Experience 1999-present President of maxxmedia+events, inc. @ www.mmevents.com. Mr. Rosenberger has over four decades of experience as an award winning actor/writer/producer/director of theatre, corporate sponsored film, interactive programs and live events.

He has produced and/or appeared in over five hundred live productions, broadcast radio and TV commercials/series.

Corporate and non-profit clients have included: David J. Joseph Company, Cintas, Fidelity Investment Services, P&G, The American Classical Music Hall of Fame and The Taft Museum. Sample list of previous and current projects include:

- **PROCTER & GAMBLE**- Mr. Rosenberger has written, staged, directed and produced divisional and international Advertising Awards events. 2007 marked 21 years of pro company's oldest awards and recognition program. His events were profiled in 1999 on WCPO, Channel 9, for his innovative impact on employees using custom interactive content and staging;
- **FIDELITY INVESTMENT SERVICES**- Wrote copy and produced media using completely re-orchestrated Lazlo Schiffrin's music score of *Mission: Impossible* into a "Mission: Now Possible" sales promotion campaign.
- **David J. Joseph** –Produced, directed and helped write 125th anniversary commemorative DVD, book and live event in 2010;
- **AMERICAN CLASSICAL MUSIC HALL OF FAME** – Researched, wrote, edited and produced the DVD *"A History of Classical Music"* to be used in conjunction with the Hall's museum exhibit;
- **The Taft Museum** --"There's No Place Like Home" TV commercial and billboard design for Promotional Campaign.

Mr. Rosenberger moved to Cincinnati to become the Director of Audience and Program Development for the Contemporary Arts Center. He created and publicized performance art, video and new music programs. As a direct result, general audiences increased by 600% and new membership by 150%.

He helped present the first museum exhibition of *Robert Wilson's* theatre and design elements and produced a video interview; documented and video taped a live art installation by *Vito Acconci*; showcased a dance performance by then newcomer, *Bill T. Jones*; produced musical performances by *The Philip Glass Ensemble*, *Peter Gordon & LOLO* among others, and hosted an in-person visit by *Graham Nash* featuring his personal photography collection.

Mr. Rosenberger as an **adjunct faculty member** and/or visiting artist at area colleges and universities including:

University of Cincinnati, Electronic Media Division, CCM, Electronic Media Performance

Antioch College, Performance Art

Cleveland State University, Beginning Acting & Directed Samuel Beckett Festival of Short Plays with Multi-Channel Video Installation

Cuyahoga Community College, Dramatic literature

Artist-in-Residence Sinclair College, Advanced Acting

National and International Theatre Performances

<i>Production/Role</i>	<i>Producer/Presenter</i>
HAMLET <i>HAMLET</i>	DAYTON SHAKESPEARE FESTIVAL
LECTURE ON THE WEATHER <i>VOCALIST</i>	CBC RADIO, Canada dir. by John Cage
ONE, TWO THREE STOP! <i>LEAD</i>	NATIONAL FILM BOARD OF CANADA
PROMETHEUS BOUND <i>PROMETHEUS</i>	SAVAGE GOD, CANADA*
THE APPLE TREE <i>ADAM</i>	CINTI. PLAYHOUSE IN THE PARK
THE FANTASTICKS <i>HENRY</i>	CINTI. PLAYHOUSE IN THE PARK

*Mr. Rosenberger toured the US, Canada and Poland with *Savage God*. The only theatre ensemble from North America selected to perform at the Fifth International Festival of the Open Theatre in Wroclaw, and five other Polish cities, they also appeared at the Mickery Theatre, in Amsterdam, Holland.

Selected Original Programming and Publications

"Flying Pigs, Andrew Leicester and Porkopolis" - Celebrating the 15th anniversary of the controversial sculpture, Gateway to Cincinnati, Pigs traces the evolution of Leicester's work through interviews, historical TV and site footage uncovering the reason why the installation has become Cincinnati's official image and beloved legacy art work. 30:00

"The Bobs Sing! (and Other Love Songs)" - Premiered as an hour long special on Valentine's Day, February 14, 2001, on Channel 48 WCET, the concert continues to be run nationally on CoolCast and is available on DVD.

"A Fugu Feast" 5:00 videotape produced in Miyazaki, Japan. While a poisonous fugu (blowfish) is prepared, this video short juxtaposes the act with religious sites, broadcast TV clips and is supported by a traditional Japanese folk song. Program premiered at Spaces, Cleveland in 1998.

"The Duncanson Murals: Nicholas Longworth's Legacy to the Taft Museum" 1986. This 20:00 video examines Afro-American artist Robert Scott Duncanson's landscape murals and his influences. This award-winning program appeared on five Ohio PBS affiliates during 1991.

"LA ADMIRAL CHERCHE UNE MAISON A LOUER", 1979 and 1985. Originally commissioned to present this historical piece at the Tribute to Surrealism Festival held at Case Western Reserve University in 1979, as a multiple channel, video installation. This three minute, simultaneous "videopoem" in French, English and German was re-edited as a multiple, "video portals" and circulated in the FROM BORDER TO BORDER traveling exhibit sponsored by the OAC of Ohio Video Fellowship Recipients. It was also shown at Video Cabaret in Toronto as part of Mr. Rosenberger's longer audio/video/live performance work *"DESPERATE AND DATELESS/ RESISTANT RELATIONSHIPS."*

"ARTISTS' TELEVISION ON THE CABLE" 1985. Twenty-six hours of video art programs created by national and local makers shown simultaneously on Storer and Time/Warner. Assembled by Mr. Rosenberger, the program was the culmination of a three year series of exhibits under the name CALLING ALL VIDIOTS, presented with assistance by SOHO-TV and The Tangemann Fine Arts Gallery, U. of Cincinnati.

"ANTICIPATING 1984", 1983. This ascertainment study led to a seminar and cable programming of the same name organized and produced by Mr. Rosenberger and sponsored by The Cincinnati Institute of Fine Arts. The study addressed the use of cable TV and related communications for seventeen major arts organizations. Mr. Rosenberger's innovative cable study and programming was recognized in the seminal book on Cable TV entitled CULTIVATING THE

WASTELAND, by Kirsten Beck, 1984, published by the ACA and Volunteer Lawyers for The Arts.

"*DISSONANCE BY THE GLENN BRANCA BAND*", 1982. 12:00 New Music Performance Video of NYC guitarist/composer Glenn Branca and his "guitar attack squad". Recorded at Bogart's in Cincinnati, it has appeared in numerous clubs in NYC, on cable TV in Athens and Cincinnati, Ohio and won the VIDEOGRAPHY AWARD at the 1982 Three Rivers Arts Festival in Pittsburgh. This program in stereo is available @ www.mmevents.com/products and streamed @ www.glennbranca.com/images.

NEW TECHNOLOGIES COMMENTARIES, 1982- -1986. WGUC- -FM Cincinnati's classical music station featured Mr. Rosenberger in a series of on-air reports examining cutting edge technologies and their use by local and visiting national artists.

"*MananaBwanaHavanaIguana*", 1982. Written, produced, performed and directed by Mr. Rosenberger, this forty-two second horizontal and vertical audiopoem was presented on National Public Radio's Hi-Tech Etude program series in 1982 and featured at PS 122's Performance Series in NYC in 1984.

DIALOGUE, THE OHIO ARTS JOURNAL, 1979- -1983. Mr. Rosenberger contributed over 14 articles and reviews to this state-wide publication.

"*CRACKERS!*", 1978. The first video theatre presentation in Ohio, using pre-recorded video, multiple slide projectors and live performance in Cleveland premiered at the SPACES gallery opening in 1978, adapted and presented live by Mr. Rosenberger and subsequently shown at SPACES 10th and 20th Anniversary events.

Volunteer Activities

Trustee, Membership Chairman (ret.), The Taft Museum, 1991-1994. Increased membership by 800% over eighteen months due to mail, billboard and TV campaign created by Mr. Rosenberger.

Awards/Panels

INTERCOM, Film and Video Festival, Chicago, Illinois. 2002. Only award recipient for "*The Bobs Sing!...*" DVD in the Interactive-Entertainment Category.

Founder, SPACES, Cleveland, Ohio, 1977. SPACES celebrated its 20th anniversary with a special book and exhibited Mr. Rosenberger's videos, performances and honored his participation during November, 1998.

Muse Award from the National Museum Association, 1993 for “*There’s No Place Like Home*” TV PSA for The Taft Museum Campaign.

“*Using Interactive Video: CINTAS and SENCO*”, Organizer and Presenter, 1992.

“*Humanities Advantage Conference Speaker*”, Outstanding Alumni, BGSU, 1992.

Featured speaker 1986 NCGA Conference on “*Semiotics and Graphic Design*”.

Two OAC Individual Fellowships for Multidisciplinary work, 1978 & 1983.

OAC Annual Meeting, Chair and participant on the topic “*On Creativity*” 1981.

OHC, Grants Writer and Presenter on “*Monumental Art in Society*” 1980.

References

Jerry Galvin, Galvin and Friends, Cincinnati, Ohio: galvinandfriends@cinci.rr.com

Peter Carter, Head of Advertising for the Americas P&G, Cincinnati, Ohio:
carter.pa@pg.com

Biff Roberts, FSI, INC, Montgomery, Alabama: biff.roberts@fsiusa.com